

What is claimed is:

1. A flat antenna, comprising:  
a feed conductor; and  
5 at least one non-feed conductor, wherein  
said non-feed conductor can be disposed on one of one side and both  
sides of said feed conductor depending on a required reception band.
2. The flat antenna according to claim 1, wherein said feed conductor  
10 is formed in a meandering shape with a length that accommodates the  
required reception band.
3. The flat antenna according to claim 1, wherein said feed conductor  
is formed in a meandering shape with a width that accommodates the  
15 required reception band.
4. The flat antenna according to claim 1, wherein said non-feed  
conductor is so formed that an off-set width suitable for the required  
20 reception band can be obtained.
5. The flat antenna according to claim 1, further comprising a  
dielectric material between said feed conductor and said non-feed conductor.
6. An antenna unit, comprising:  
25 a flat antenna;  
matching control signal generating means for generating a  
matching control signal corresponding to inputted data; and  
a matching circuit that is so configured that the resonant frequency  
of said flat antenna is made variable based on said matching control signal  
30 outputted from said matching control signal generating means.

7. The antenna unit according to claim 6, wherein  
said matching circuit comprises a connective circuit including a  
matching coil and a variable capacitance diode, and

5 the resonant frequency of said flat antenna is variably controlled by  
varying the inductance of said matching coil and the capacitance of said  
variable capacitance diode based on said matching control signal.

8. A broadcast reception terminal apparatus, comprising:  
a flat antenna;

10 reception means for selecting and receiving airwaves of a desired  
reception channel;

matching control signal generating means for generating a  
matching control signal corresponding to reception channel selection data  
supplied from said reception means; and

15 a matching circuit that is so configured that the resonant frequency  
of said flat antenna is made variable based on said matching control signal  
outputted from said matching control signal generating means.